

# Digital Transformation

5<sup>th</sup> ICV Conference

May, 2017

Ivana Milic





*Two paths diverged in a wood and I, I took the  
one less travelled by,  
and that has made all the difference*



Commodity	Price	Change
Gold	1234.50	+15.20
Silver	23.45	+0.12
Copper	3.45	-0.05
Platinum	987.65	+10.30
Palladium	1234.56	+8.70
Aluminum	1.23	-0.02
Nickel	2.34	+0.01
Zinc	1.45	-0.01
Iron Ore	110.20	+2.50
Crude Oil	78.90	-1.20
Natural Gas	2.34	+0.05
Wheat	4.56	-0.10
Soybeans	12.34	+0.20
Corn	3.45	-0.05
Wool	1.23	+0.01
Lead	2.34	-0.02
Steel	45.67	+1.20

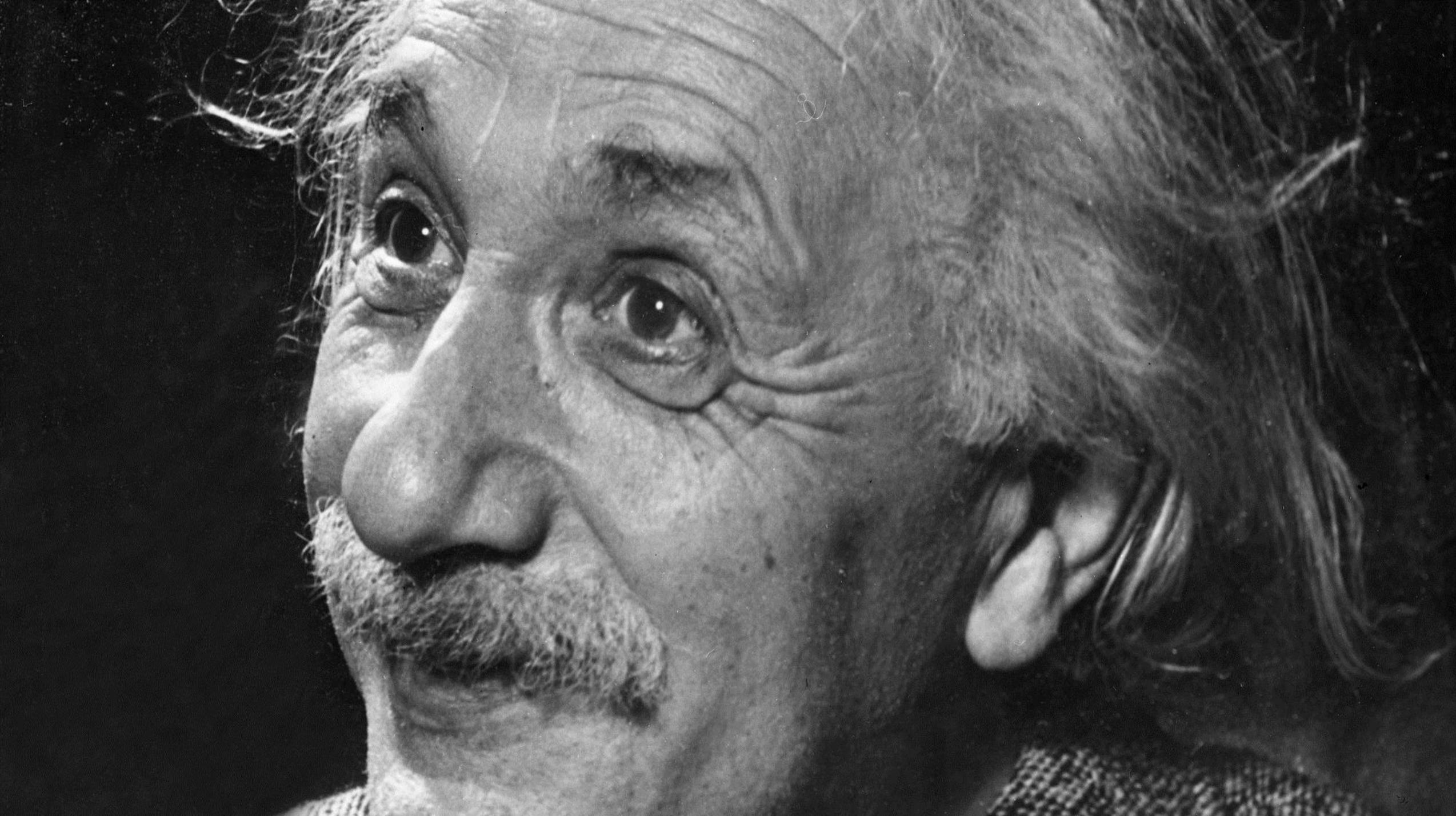


H1 08 v H1 09  
79%  
100%









Digital  
TRANSFORMATION

Data  
TRANSFORMATION

Finance  
TRANSFORMATION

# Digital Transformation



# The 4<sup>th</sup> Industrial Revolution

WORLD  
ECONOMIC  
FORUM



WORLD  
ECONOMIC  
FORUM

WORLD  
ECONOMIC  
FORUM

*“We stand on the brink of a technological revolution that will fundamentally alter the way we live, work and relate to one another.*

*In its scale, scope & complexity, the transformation will be unlike anything humankind has experienced before.*

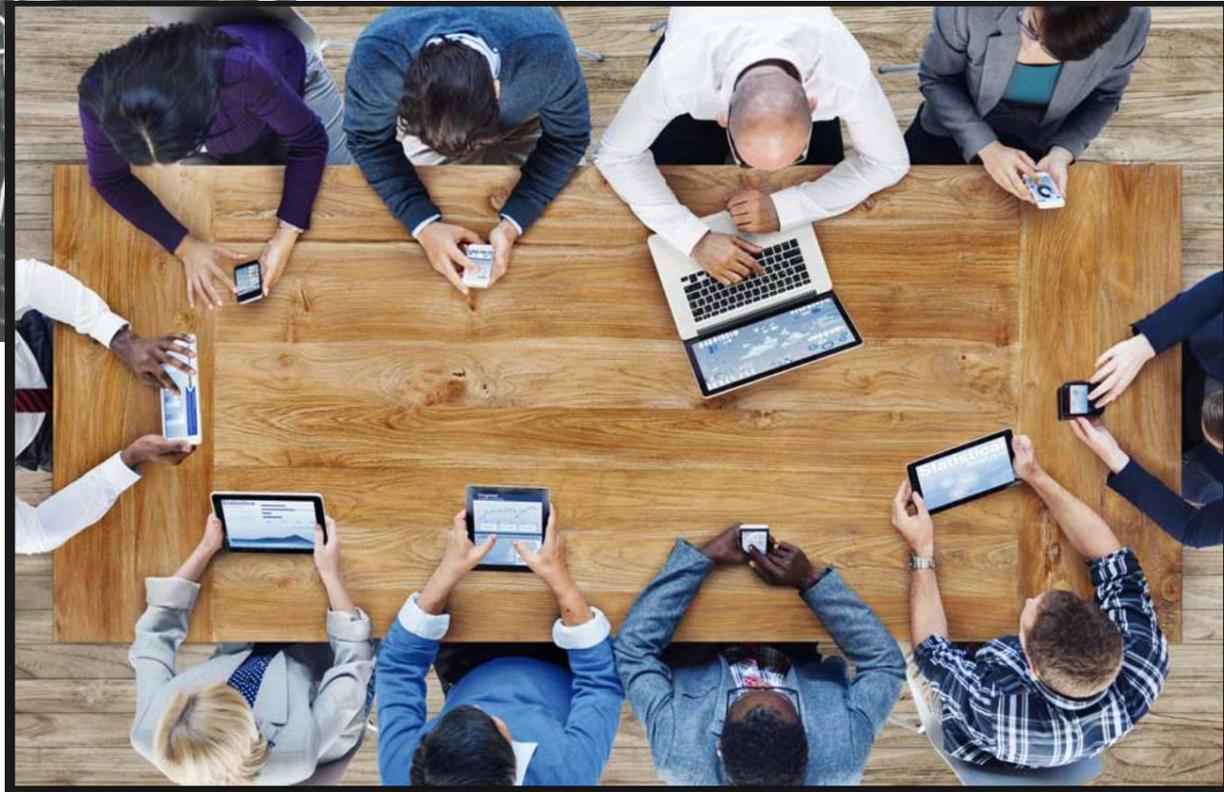
*There has never been a time of greater promise or potential peril”*

Klaus Schwab

Founder and Executive Chairman  
of the World Economic Forum



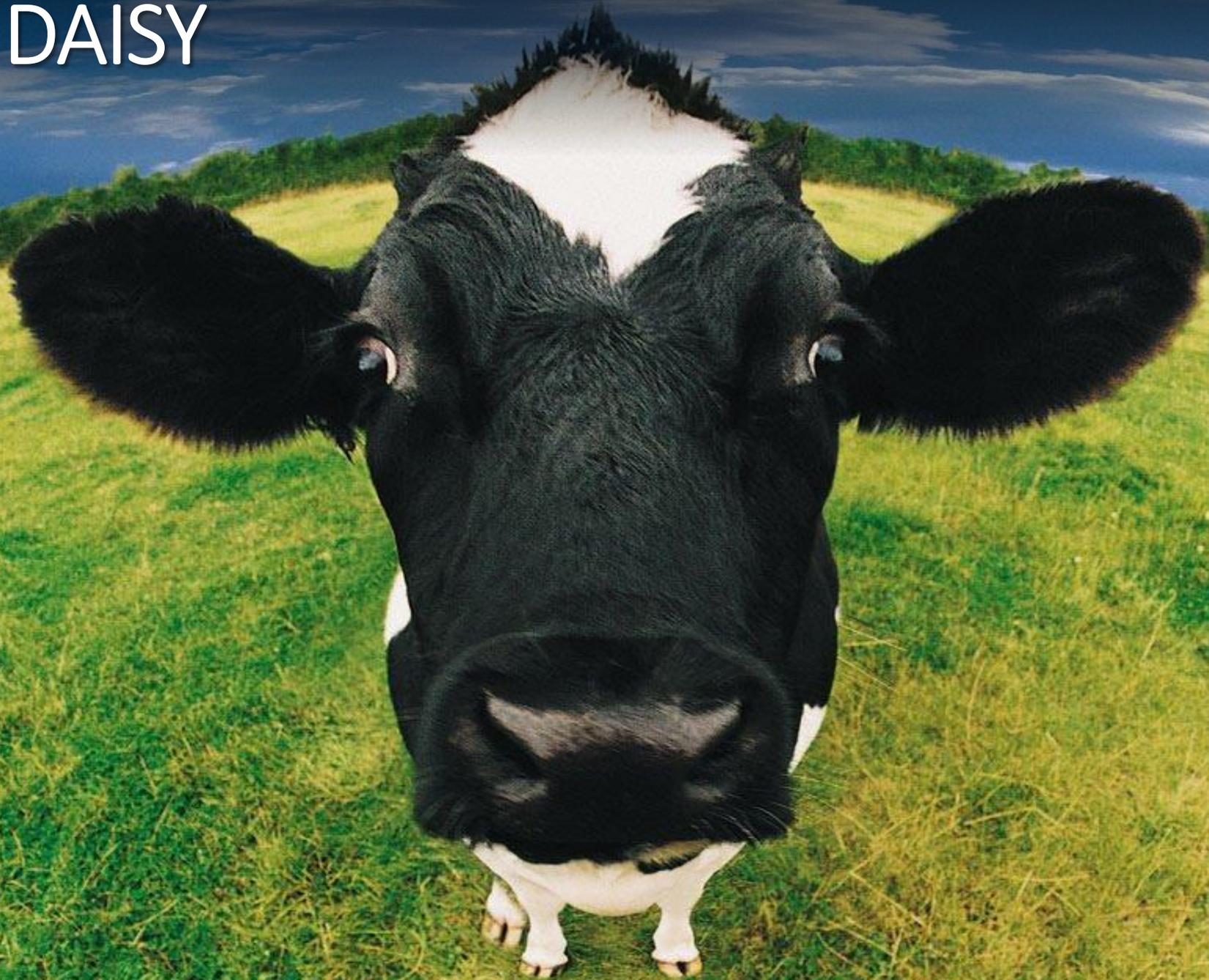
IT TOOK THE TELEPHONE 75 YEARS  
TO DO WHAT ANGRY BIRDS DID IN 35 DAYS



Limitless compute and storage

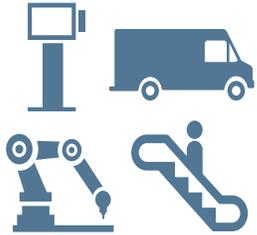


MEET DAISY



# What is the Internet of Things?

Things



Connectivity



Data

**10101**  
**01010**  
**00100**

Analytics



Action



# Why IoT matters



Gain insight and  
agility



Build  
competitive  
edge

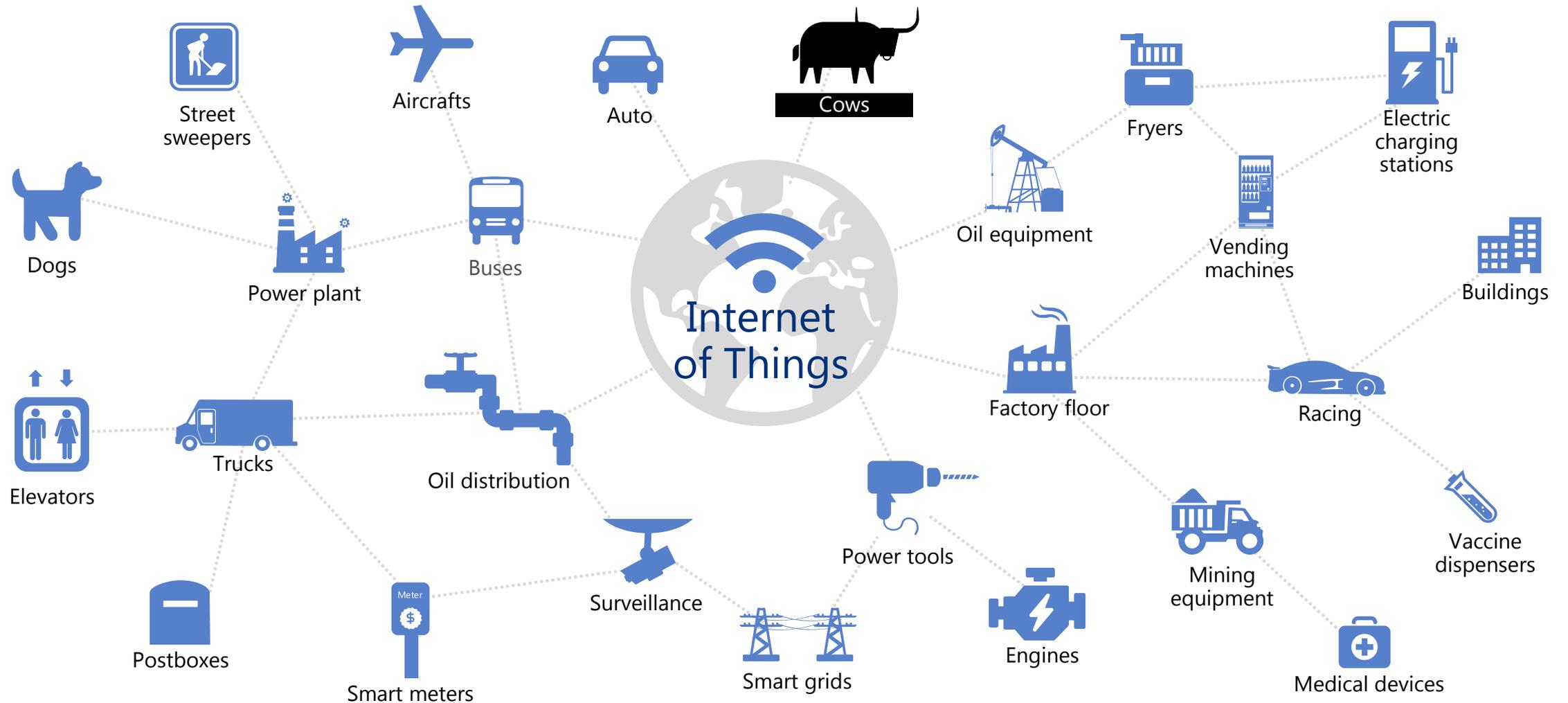


Open new  
business  
opportunities



Greater  
Customer  
Insights

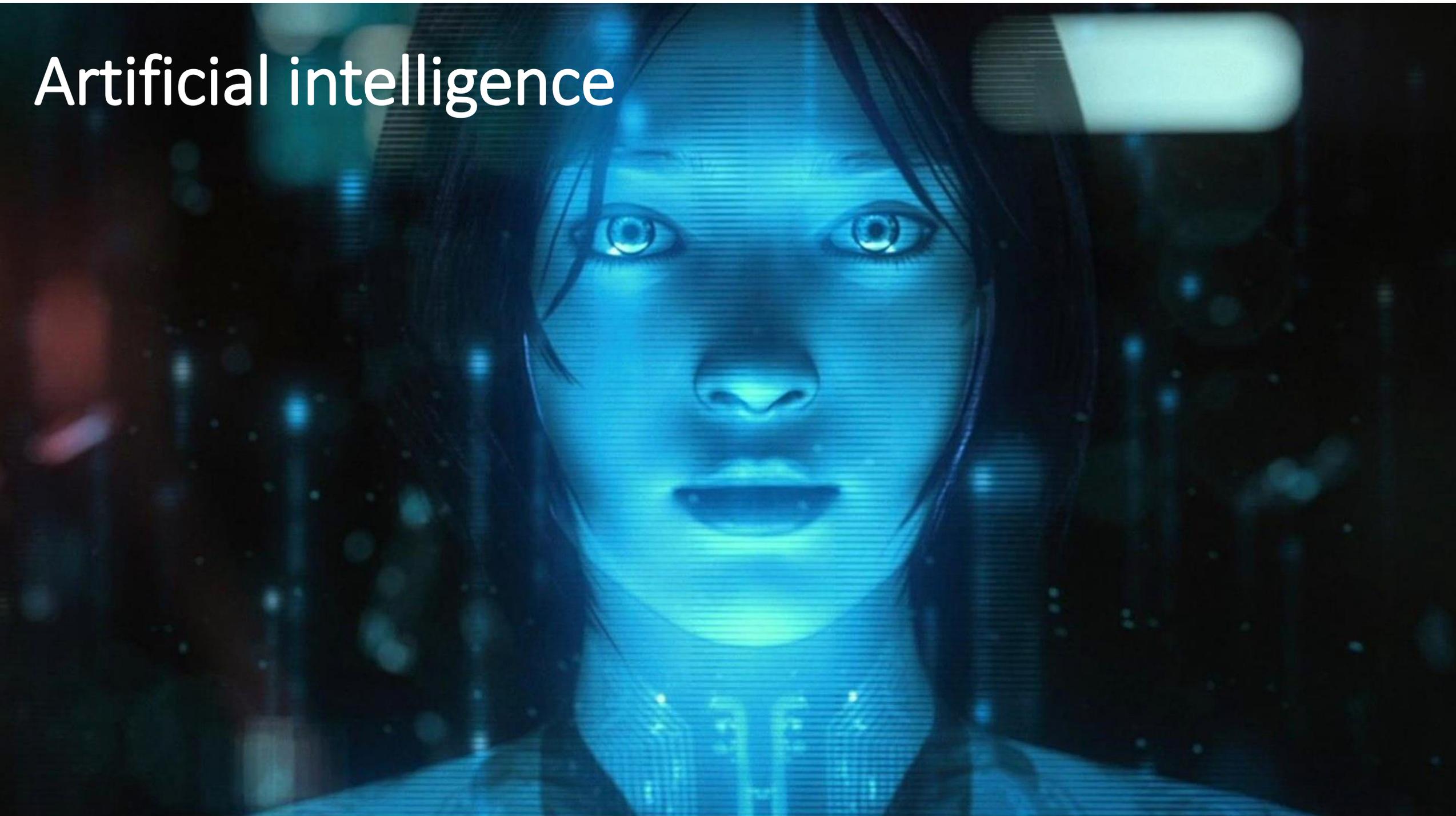
# IOT at fever pitch – real world IoT use cases



Daisy produces data  
helping farmers stay ahead of the herd



# Artificial intelligence



# The New Kids – True Digital Disruptors

World's largest taxi company **owns no taxis**

U B E R HOPIN

Largest accommodation provider **owns no real estate**

 airbnb

Largest phone companies **own no telco infrastructure**

 skype™

World's most valuable retailer **has no inventory**

 Alibaba Group  
阿里巴巴集团

Most popular media owner **creates no content**

facebook

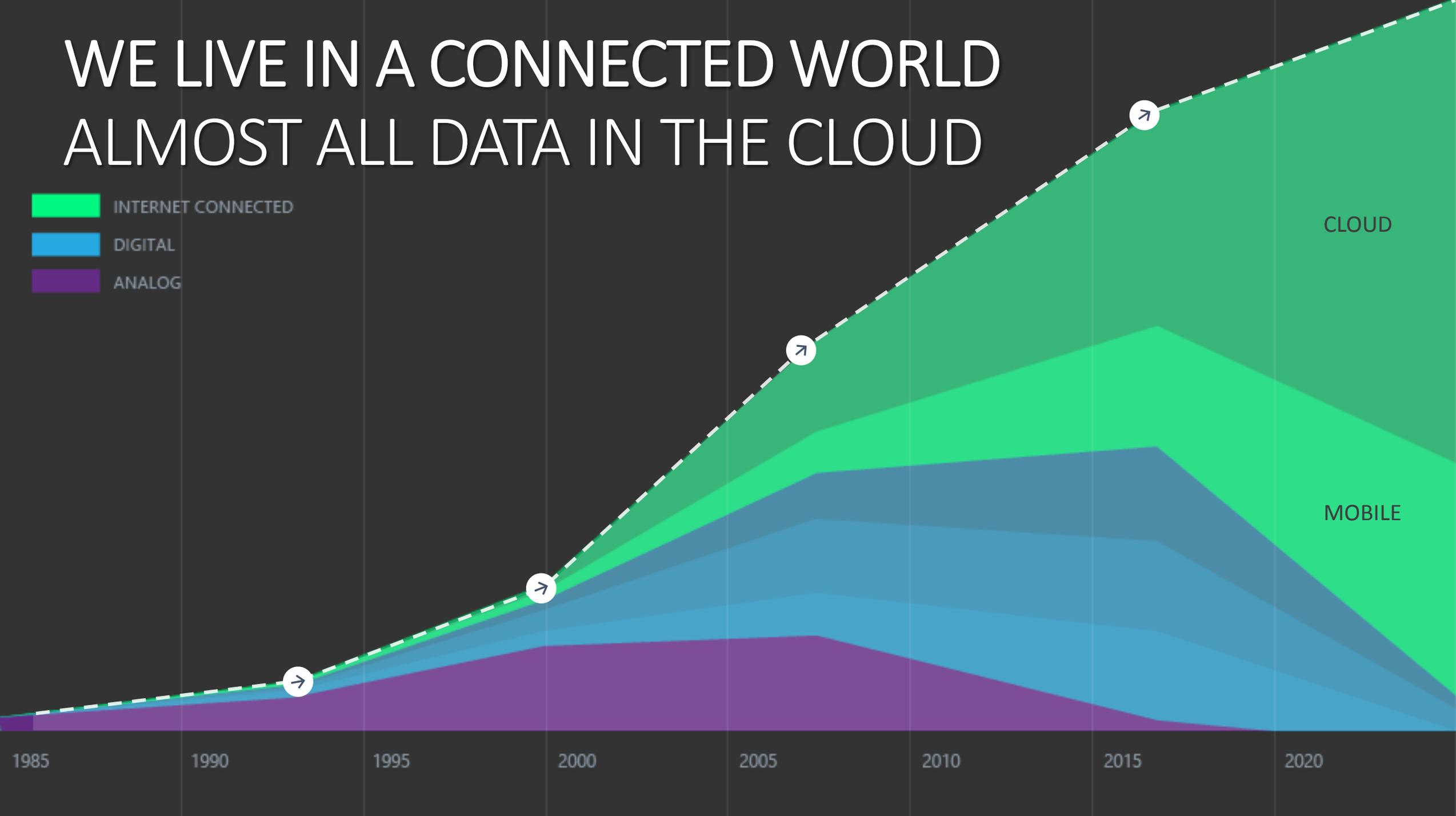
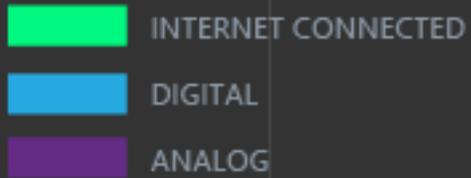
World's largest movie house **owns no cinemas**

NETFLIX

Largest software vendors **don't write the apps**

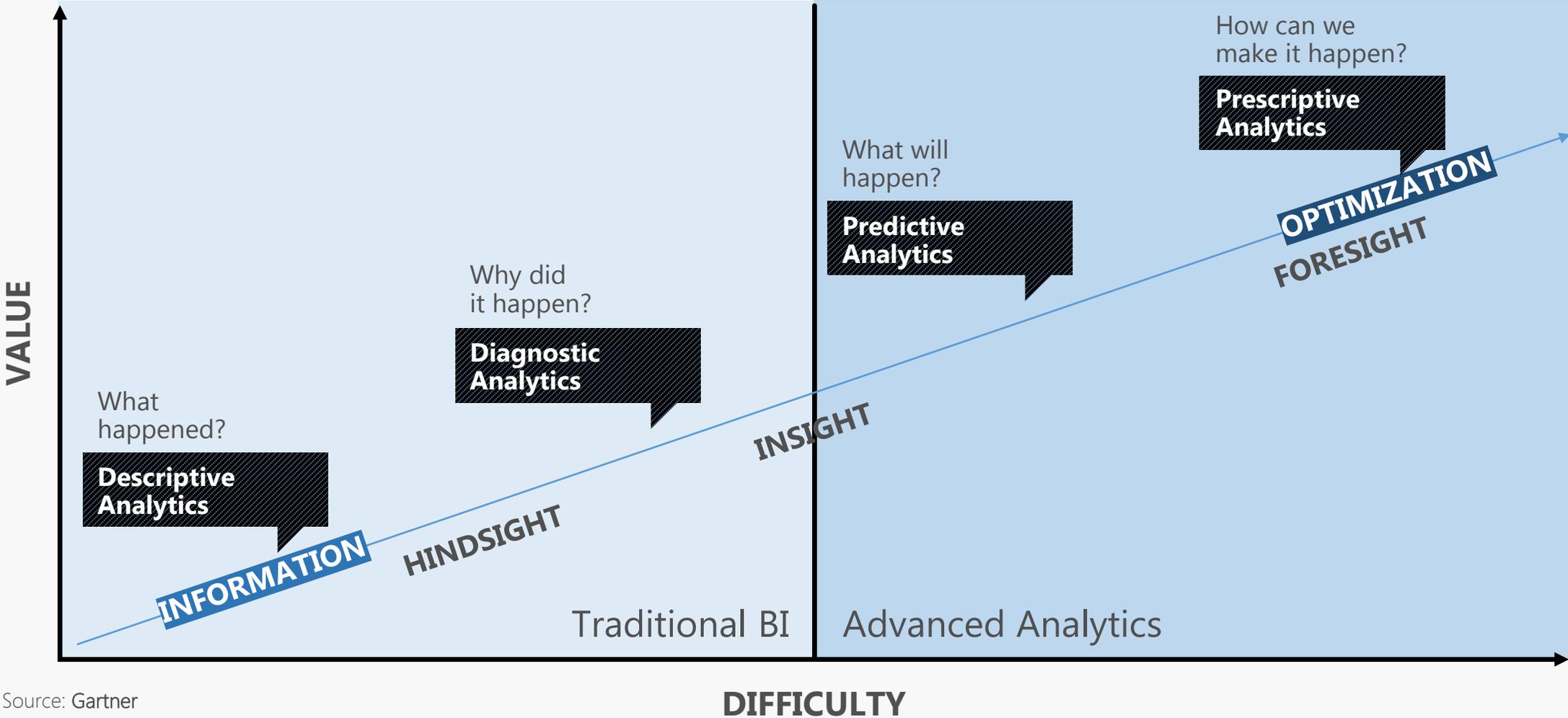
# WE LIVE IN A CONNECTED WORLD ALMOST ALL DATA IN THE CLOUD



# What does this mean for Finance?



# Turning Data into Insights and Action



Source: Gartner

# The time for digital-driven finance is NOW

**63%** of CEOs believe that **technology** will have the greatest effect on the role of the future CFO

– KPMG

Are you ready?

A photograph of a forest with two paths diverging. A person is walking away on the right path. The text is overlaid on the image.

*Two paths diverged in a wood and I, I took the  
one less travelled by,  
and that has made all the difference*

**Thank You!**