I CONTROLLING

Ivana Višnjić, MBA

CFO @ Bel Medic

33. ICV SRBIJA, Beograd, 24.11.2017.

BEL MEDIC

Ivana Višnjić, MBA

BEL MEDIC

IEDC
Bled School of Management
A School with a View

Joint Vienna Institute
INVESTING IN LEARNING

Frankfurt School of Finance & Management
German Excellence. Global Relevance.

COTRUGLI BUSINESS SCHOOL

Ekonomski fakultet
UNIVERZITET U BEOGRADU

ГИМНАЗИЈА
УРОШ ПРЕДИЋ
ПАНЧЕВО

2017

2016

2014

2012

1998

1994

http://rs.linkedin.com/in/ivanavisnjic

Ivana Višnjić, MBA

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2015

2010

2008

2007

2006

http://rs.linkedin.com/in/ivanavisnjic

Bel Medic

Opšta bolnica

Dom Zdravlja Novi Beograd

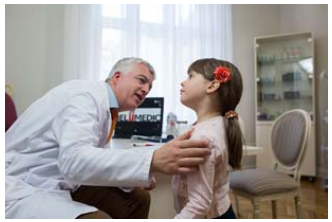
Dom Zdravlja Slavija

Poliklinika

Bel Food & Coffee

- 22 godine
- 365 dana u godini
- 24 sata dnevno
- 5 lokacija
- 4000 m2

- od 1995. godine
- 350 stalno zaposlenih
- 400 konsultanata
- 300.000 pacijenata



Innovation…

"Innovation distinguishes between leader and a follower"

Steve Jobs

"I believe in innovation and that the way you get innovations is you fund research and you learn the basic facts"

Bill Gates

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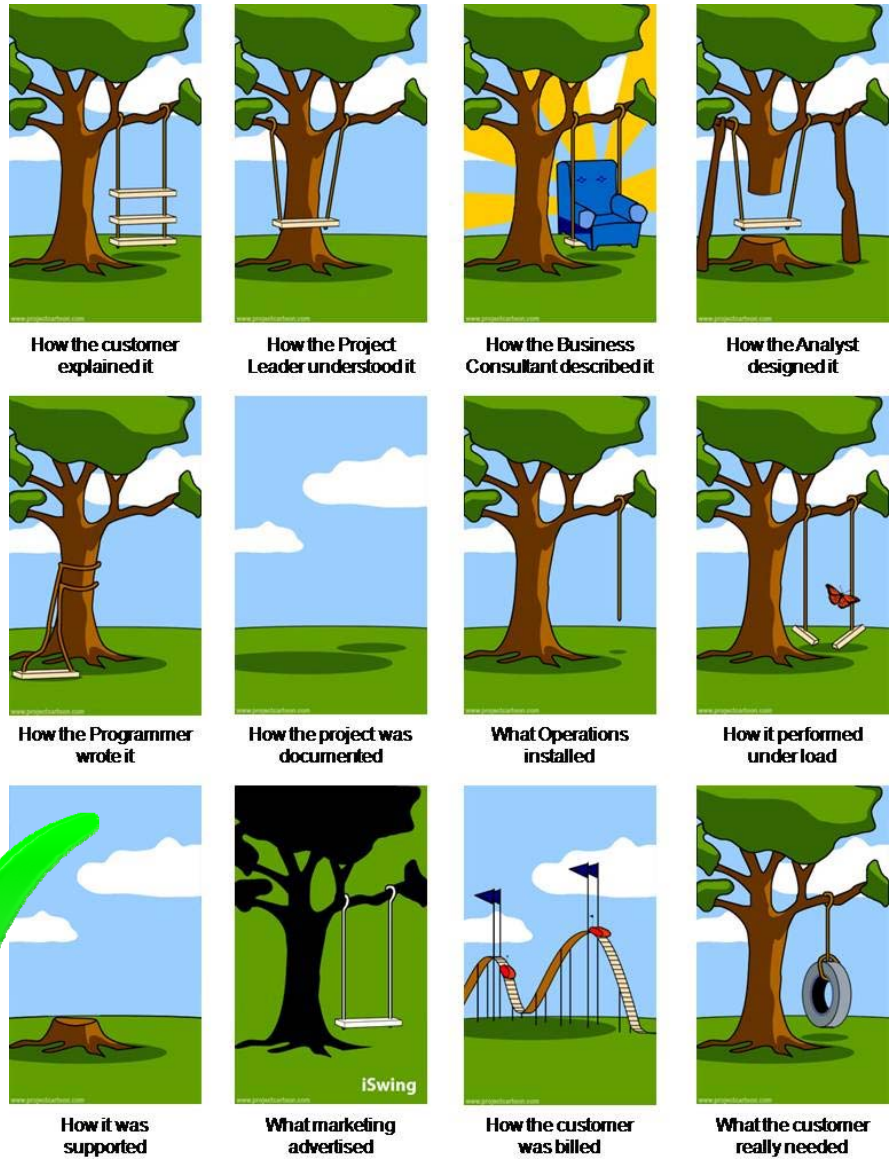
Komunikacija

- Jasan zahtev
- Precizno definisan
- Poznaj sistem da bi ga koristio
- Upravljaj inputima da bi kontrolisao outpute



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ERP

heliant HEALTH

Microsoft Dynamics NAV

Medicina

- Lečenje
- Apoteka
- Prodaja

Back Office

- Finansije
- Nabavka & Magacini
- HR & Payroll

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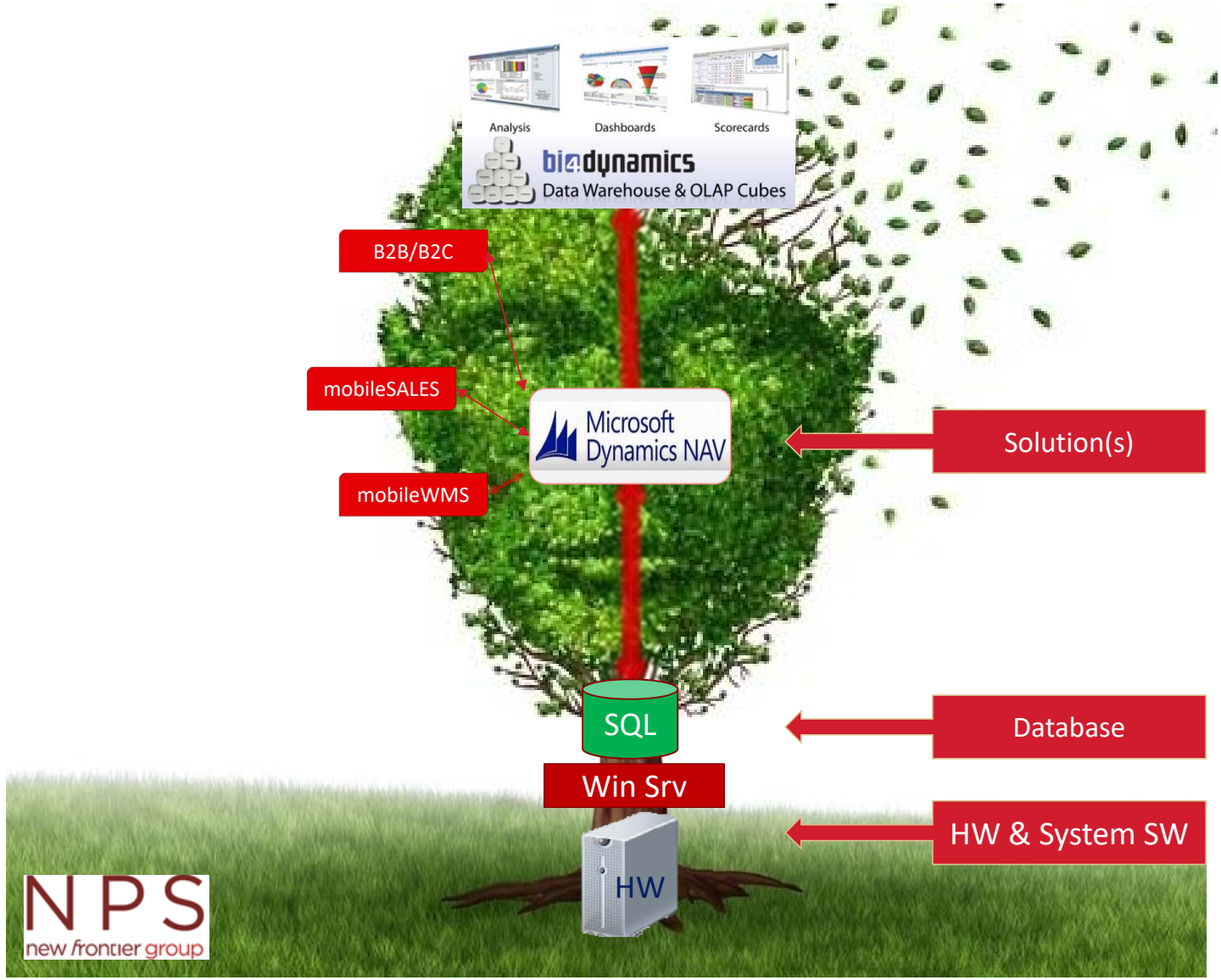
MS Dynamics NAV & BI

Basic Topology



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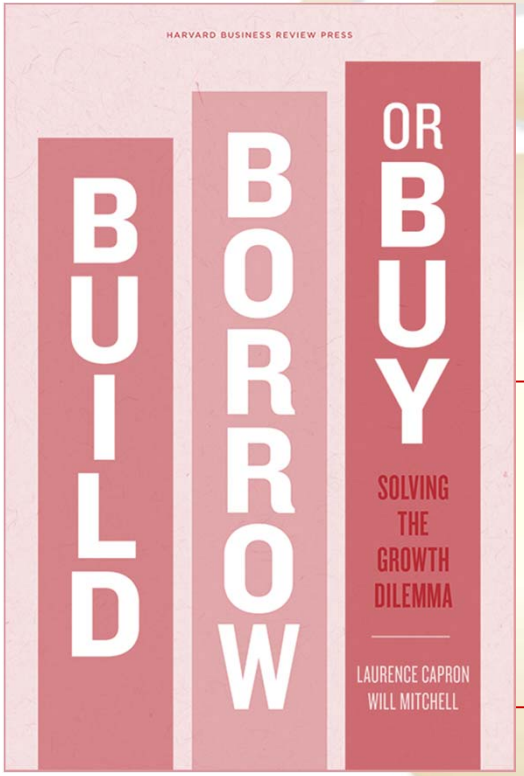

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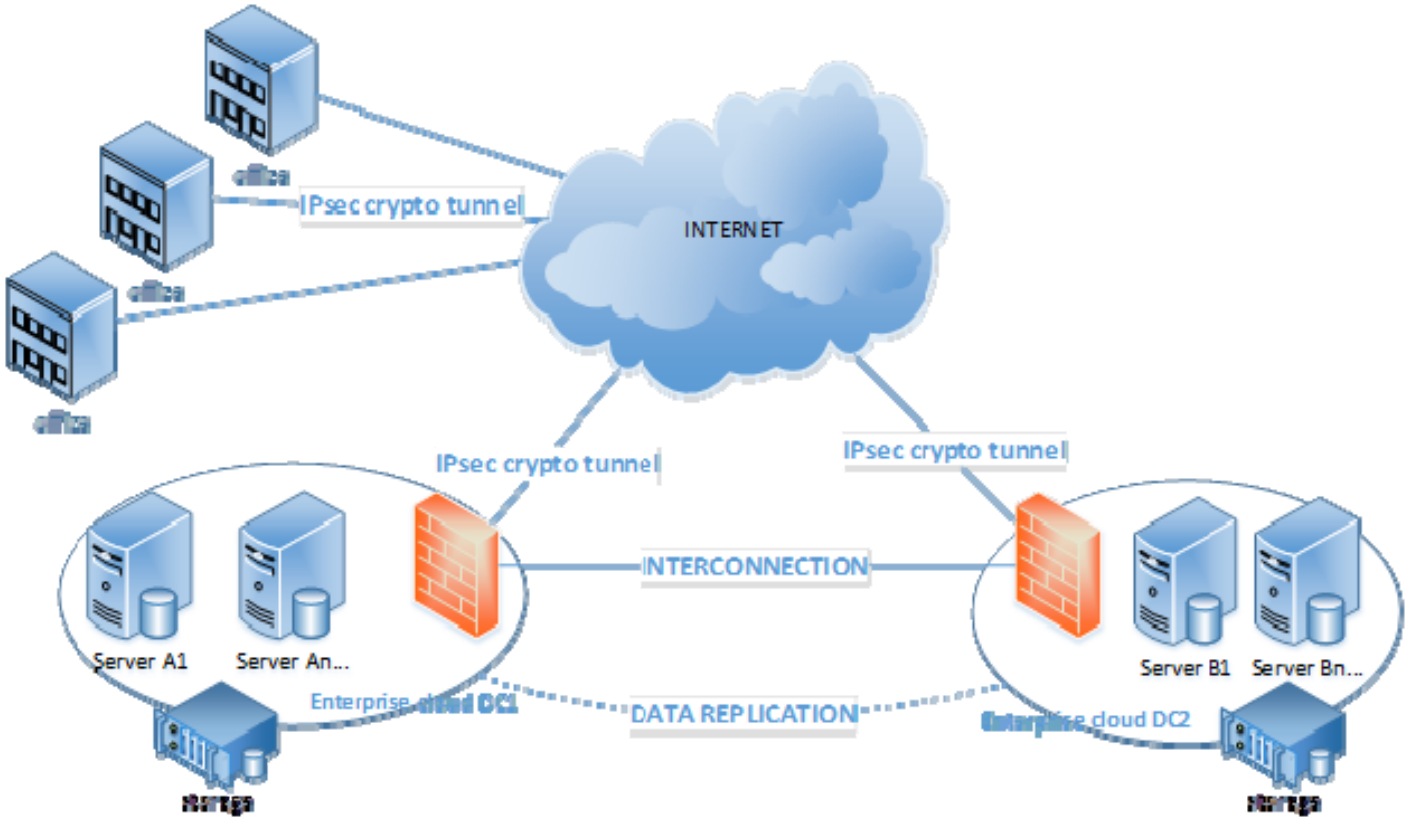
NPV

CASH FLOW

RELEVANT COST

URGENT!!!

Enterprise Cloud & Networking



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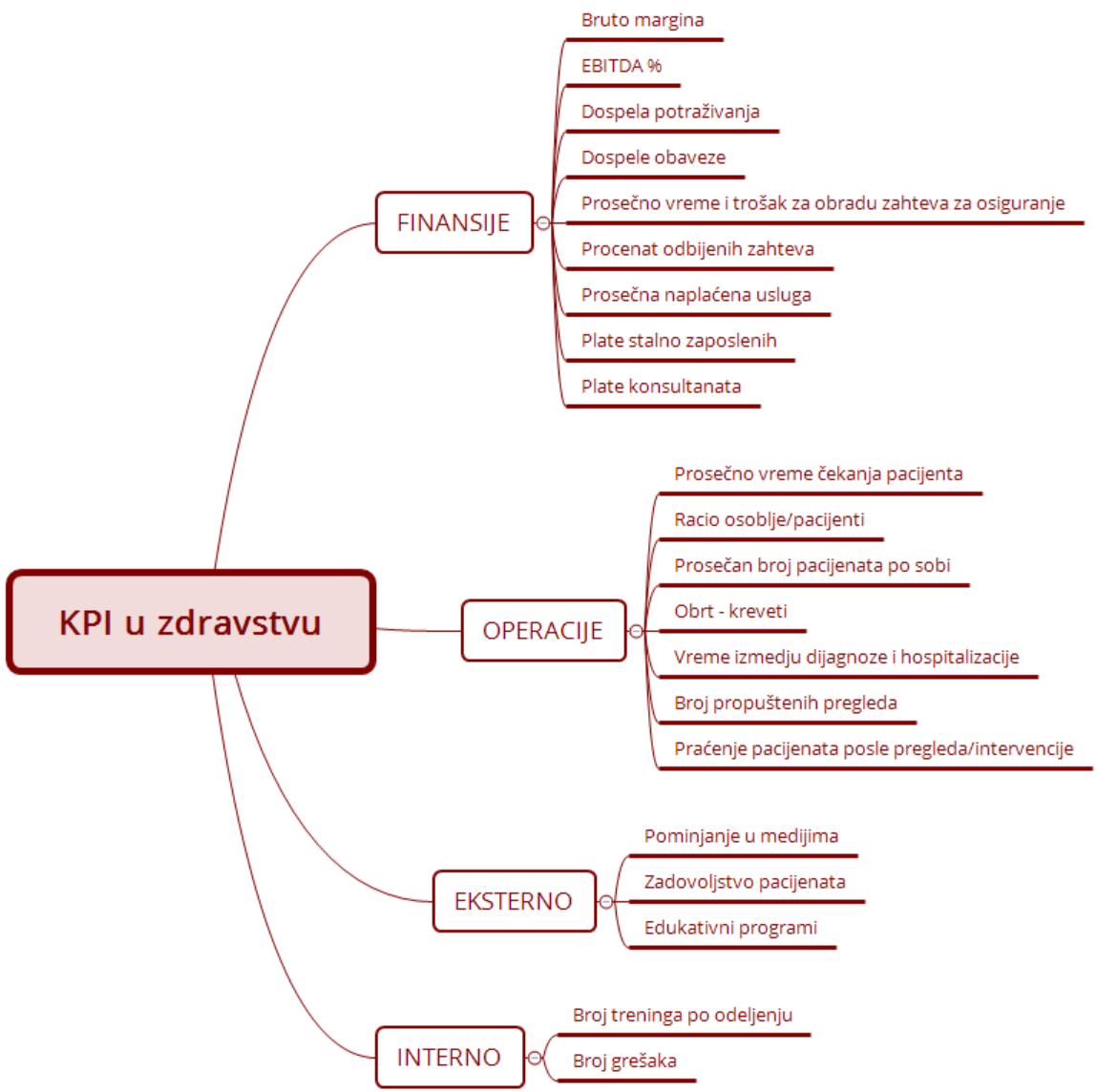
mainstream
PREMIUM HOSTING

KPI

Da li Robert D. Kaplan i Balance Score Card zvuče poznato...?



Najbitnije...

Ivana V
Tamara
Miloš
Milana
Zorica
Dražen
Tanja
Tatjana
Svetlana
Jelena
Vida
Ivana J
Aleksandra
Sandra
Marija
Nikola
TEAM
TOGETHER
EVERYONE
ACHIEVES
MORE

Q&A...

BELMEDIC

Hvala...

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