



Internationaler
Controller Verein

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POZNAŃ VI INTERNATIONAL 2012 CONTROLLER CONGRESS

In Volatile Times: Controller
as a Business Partner

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Controlling -
Shaping the Future

150 ATTENDEES

50 CONTROLLING ISSUES

12 SPEAKERS

10 BUSINESS PARTNERS

7 COUNTRIES REPRESENTED

official Congress
airlines:

POLISH AIRLINES
LOT

A STAR ALLIANCE MEMBER

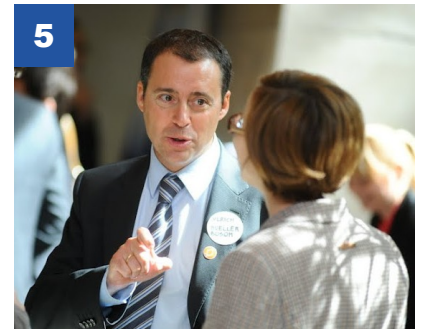
POZnań*

*Eastern energy, Western style

**POZNAŃ IS INVITING YOU TO THE VII INTERNATIONAL
CONTROLLER CONGRESS ON APRIL 18-19, 2013**

For more details and to book for April 18-19, 2013

visit: www.icv.pl



1. Dr Adrianna Lewandowska, Congress Director, receives Vice-Minister of Finance Miroslaw Sekula, who then officially opens the Congress.

2. After the presentation of Visionary of Polish banking Sławomir Lachowski, all congress participants received his book "The Road is More Important than the Goal". A long queue for the author's signatures builds up.

3. Dr Stefan Olech, Founder and Coordinator of the Controlling Academy, after his valuable presentation about the meaning of the controller's personality. On the question if he meets many controllers with personality he gave a short answer: YES.

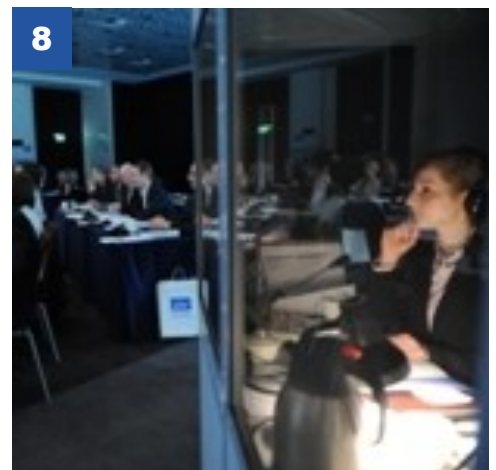
4. The Reception Team – served the participants with information and took care of the flawless organization.

5. Talks behind the scenes were very engaging - here participants exchange international experience.

6. Business partners – always ready to help with their experience and knowledge.

7. Discussion panel was a great opportunity to exchange thoughts and engage into full of insights discussions. Among the panelists were people from such companies as : Hansgrohe, Verhoeven, Winkhaus Polska, PwC, Volkswagen Polska and Cadbar. The panel was chaired by Pawel Rafalski, Deputy National Delegate, ICV, Vice-Head of the Board of Directors, Solet.

8. There were participants from 7 countries (Poland, Germany, Slovenia, Spain, Serbia, Estonia, USA) – Thus all presentations were either held in English or simultaneously translated.



Shaping the Future: Leading Thoughts of Some of our Speakers

The International Controller Congress in Poznań is first of all a platform for controllers from all over the world to share knowledge, get to the cutting edge of controlling and set new trends. Our speakers have certainly contributed to all these three aspects of ICV activities.



1 *Up till now, success in business has had just one dimension – profit. Recently, significant and permanent changes have been taking place here. The role of company objectives is becoming more complex, the absolute primacy of the profit is being questioned, the new priorities – partial objectives – are being introduced. These are clients' satisfaction, employees' satisfaction, sustainable development and activities the local community can benefit from.*

Sławomir Lachowski, Visionary of Polish Banking, Manager, **SL Consulting**



4 *Company values must be represented across all organizational levels. From the blue-collar employees to the top management. And we do practice that.*

Małgorzata Podskarbi, Head of the Work Group Poznań-Brandenburg, **ICV**, Coordinator for Investment Controlling, **Volkswagen Poznań Sp. z o.o.**



2 *Communication is a major aspect of personal growing for every employee and even all controllers.*

Lothar Kuhls, Regional Delegate Nord DE, **ICV**, President, **WEGe Managementberatung GmbH**



3 *Spain has got into the current situation because of bad politics and property bubble. I would advise the Polish government to take some precautionary measures so that Poland does not get into the plight we are now in. The best measure would be to listen to controllers.*

Ulrich Müller Bosom, Head of the Work Group Barcelona, **ICV**, Director of Finance and Controlling, **Frape Behr S.A.**



6 *One of the toughest tasks of managers is delegating responsibilities and competences. A good starting point here is to realize that we cannot change the world, what we need to be able to do is to choose the right people.*

Dragica Erčulj, Regional delegate to SE Europe, **ICV**, Head of the **CRMT Institute**



5 *The 2007 crisis has tossed companies into the volatile times. And only the best survived, it is a kind of natural selection. The crisis also forced companies to use more non-financial measuring tools as the traditional ones are not sufficient anymore.*

Prof. Toomas Haldma, Professor of Accounting, **The University of Tartu**

2013 full agenda available in
February. Sign up for updates at
www.icv.pl

Book your place for 2013
www.icv.pl

A powerful event. The VI International Controller Congress has shaken and woken up the controlling community!



Nothing succeeds like success. And we can now say that the VI International Controller Congress was a great success. It met all expectations as a meeting point for non-German speaking members of the broadly understood controlling community. And we are proud of the fact that our Congress is a worthy, international counterpart to the German-speaking Controller Congress in Munich.

We had guests from 6 European countries and from the USA so we drew parallels about how controllers deal with the current volatile times in different cultures. For example, Ulrich Müller Bosom talked about ways of "doing" controlling in Spain. The panel discussion was heated, full of insights and left no stone unturned - after the discussion we had no doubt that controllers can and should be business partners for the top management. Also talks behind the scenes contributed to the cultural exchange and content of the Congress.

I want to thank all people who contributed to the Congress organization: all WG Leaders, Business Partners, Media Partners as well as the Organizational Team. Many thanks to all of you.

Dr Adrianna Lewandowska
ICV Board Member
Congress Director

PS.: Congress photo gallery at:
[Controller Congress Photo Gallery](#)

What did the participants say about the event?

"I visit such events to keep abreast of financial matters."

Mirosław Sekuła, Polish Vice-Minister of Finance

"Great controlling minds gathered together!"

Aleksander Socha, Business Controller, RAMIRENT S.A.

"The event sparkles with energy that sharpens my innovative edge"

Paweł Rafalski, Vice-Head of the Board, Solet Sp. z o.o.

"I consider myself to be an expert. And I visit this Congress to remain an expert."

Sławomir Pieloch, Controlling Department Director, Winkhaus

"Great content. Flawless organization. Just a must-be!"

Marian Kubiak, Company Controlling Director, Volkswagen Poznań Sp. z o.o.

Thank you to our Sponsors



We have been partners with the ICV in Poland since the second Congress. The Congress is a meeting platform for controlling experts from whom we have learned a lot - they are willing to share their knowledge with the participants. The controlling community is open to the Business Intelligence solutions, which MINERAL MIDRANGE has been implementing for 12 years. Exchange of knowledge, experiences and good practices translate into a common success in implementing further systems.

Tomasz M. Lewicki, CEO, Mineral Midrange S.A.